



NEWS  
For immediate release

## New features for La Presse+

### **CROSSWORD PUZZLES NOW AVAILABLE IN LA PRESSE+**

**Montréal, September 27, 2013** – Beginning Monday, September 30, the La Presse+ free digital edition for iPad will include a daily crossword puzzle created by Les Éditions Michel Hannequart. Users will find the puzzle on the last screen of the Pause section from Monday to Saturday, and on the last screen of the Arts section on Sundays.

The interactive crosswords are entertaining and easy to use, providing puzzle enthusiasts with a user-friendly experience and several features that add to the fun of their favourite pastime: they can solve a puzzle offline, ask to have an especially difficult letter or word filled in, validate a word choice, measure their solution time, and customize puzzle parameters. While only one puzzle will be featured per day, users will be able to access archived La Presse+ editions and open any puzzle that has not yet been solved.

#### **Special La Presse+ feature on 100 years of crosswords**

The crossword puzzle is 100 years old in 2013, and the La Presse editorial team has decided to mark the occasion with a comprehensive feature report to be published in the September 30 issue of La Presse+.

#### **Other new features in La Presse+**

To ensure the finest possible news and information experience is delivered to users, several improvements have been made to La Presse+ over the past few weeks.

- **New sections added to the “En direct” breaking-news space:** “Les plus populaires” (“Most popular”), “Techno” (“Tech news”) and “Insolite” (“Strange but true”) sections have been added to the breaking-news space that allows readers to stay up to date with the news all day long. Breaking news stories are accessed by touching the antenna button (the tablet must have an active Wi-Fi network connection).
- **In-app dictionary, Web and Wikipedia access:** La Presse+ can now touch any word and look it up in a dictionary, on the Web or on Wikipedia.
- **Optimized for iOS 7:** Several improvements have been made to La Presse+ functionalities to ensure optimum use of the new features included in Apple’s latest mobile operating system, iOS 7.
- **AirDrop:** iOS 7 includes AirDrop, a feature that enables users of 4th-generation iPads and iPad minis to wirelessly share their favourite content with other such users nearby. Owners of 2nd- and 3rd-generation iPads can continue to share La Presse+ content via e-mail, Facebook or Twitter as before.

#### **About La Presse**

La Presse, North America’s French-language news medium of record, is distributed on several platforms, including an iPad digital edition, mobile applications, the Web and paper. Its content features distinctive, rich and diversified coverage of news and current events. The recipient of numerous awards for the quality of its content and its design, La Presse is also known for its in-depth series and special reports, as well as for the large amount of space it devotes to discussion and debate.

La Presse+, its free digital edition for iPad, fully leverages that tablet's multifunction capabilities to deliver the most comprehensive news and information experience ever from Québec's largest newsroom.

**Information**

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