



NEWS RELEASE
For immediate release

LA PRESSE+ TO BE AVAILABLE FOR ANDROID TABLETS APRIL 23

Montréal, March 27, 2014 – La Presse+, the free-subscription digital edition for tablets of La Presse, will be available for selected Android tablet models beginning April 23.

“The launch of the Android version of La Presse+ means thousands of new readers will enjoy access to our free digital edition, on a more extensive range of tablet devices”, commented Guy Crevier, President and Publisher of La Presse.

La Presse+ delivers user-friendly, interactive news and information, combining the best of print, Web, mobile applications and video. Available every morning before 5:30 a.m., 7 days a week, the Android version of the app will feature enriched, multimedia versions of every section of the La Presse print edition, plus a broad array of exclusive content.

Starting April 23, the Android version of La Presse+ will be available in the Google Play Store for the tablet models listed below.

LIST OF ANDROID TABLET MODELS COMPATIBLE WITH LA PRESSE+

- Samsung Galaxy Note 10.1 (2014 Edition)
- Samsung Galaxy Note Pro 12.2
- Samsung Galaxy Tab 3 8.0
- Samsung Galaxy Tab 3 10.1
- Samsung Galaxy TabPRO 8.4
- Samsung Galaxy TabPRO 10.1
- Nexus 7 2012
- Nexus 7 2013
- Nexus 10 2012

Other tablet models will be added to the list in the coming months.

Android Operating System version 4.2 or higher must be installed.

The tablet must have a Wi-Fi access.

The experience may vary depending on the technical features of the device used.

COMPATIBLE MODELS SELECTION CRITERIA

An Android tablet device with:

- Android Operating System version 4.2 or higher;
- a 7-inch or larger display screen;
- sufficient processing and graphics power to support La Presse+'s media-rich functionalities;
- access to the Google Play Store.

About La Presse+

La Presse+, the free digital edition of the daily newspaper La Presse, fully leverages the multi-function capabilities of tablet computers to deliver the most comprehensive news and information experience ever from Québec's largest newsroom. Since its April 2013 launch, the application has been installed on more than 435,000¹ tablets.

About La Presse

La Presse, North America's French-language news medium of record, is distributed on several platforms, including a free-subscription digital edition for tablets, mobile applications, the Web and paper. Its content features distinctive, rich and diversified coverage of news and current events. The recipient of numerous awards for the quality of its content and its design, La Presse is also known for its in-depth series and special reports, as well as for the large amount of space it devotes to discussion and debate.

Source:

- 1- Localytics, March 2014

Information

Anne-Marie Desautels
Senior Advisor, Communications
La Presse
514 285-7000, ext. 7253
adesautels@lapresse.ca