



NEWS RELEASE  
For immediate release

## **LA PRESSE+ FOR ANDROID NOW AVAILABLE FROM THE GOOGLE PLAY STORE**

**Montréal, April 23, 2014** – La Presse+, the free-subscription digital edition for tablets of La Presse, is now available for selected Android tablet models.

“Since its launch a year ago, La Presse+ has been installed on more than 455,000 iPads,<sup>1</sup> and the thousands of comments we’ve received during that time clearly confirm that it is appreciated by readers, who have quickly adopted it as part of their news and information ritual. Today, we’re thrilled to be making La Presse+ available to thousands of new readers who are users of Android tablets,” said Guy Crevier, President and Publisher of La Presse.

La Presse+ delivers user-friendly, interactive news and information, combining the best of print, Web, mobile applications and video. Available every morning before 5:30 a.m., seven days a week, the Android version of the app will feature enriched, multimedia versions of every section of the La Presse print edition, plus a broad array of exclusive content.

### **LIST OF COMPATIBLE TABLET MODELS**

The Android version of La Presse+ is available as of today in the Google Play Store, for the tablet models listed below. Other recent tablet models will be added to the list in the coming months. Android tablet users are urged to visit the site [lapresseplus.ca/android](http://lapresseplus.ca/android) regularly for updates.

- Samsung Galaxy Note 10.1 (2014 Edition)
- Samsung Galaxy Note Pro 12.2
- Samsung Galaxy Tab 3 8.0
- Samsung Galaxy Tab 3 10.1
- Samsung Galaxy Tab4 8.0
- Samsung Galaxy Tab4 10.1
- Samsung Galaxy TabPRO 8.4
- Samsung Galaxy TabPRO 10.1
- Nexus 7 2012
- Nexus 7 2013
- Nexus 10 2012
- Asus Transformer Pad TF700T

Android Operating System version 4.2 or higher must be installed.

The tablet must have Wi-Fi access.

The experience may vary depending on the technical features of the device used.

### **COMPATIBLE MODELS SELECTION CRITERIA**

An Android tablet device with:

- Android operating system version 4.2 or higher;
- A 7-inch or larger display screen;
- Sufficient processing and graphics power to support La Presse+’s media-rich functionalities;
- Access to the Google Play Store.

**About La Presse+**

La Presse+, the free digital edition of the daily newspaper La Presse, fully leverages the multi-function capabilities of tablet computers to deliver the most comprehensive news and information experience ever from Québec's largest newsroom

**About La Presse**

La Presse, North America's French-language news medium of record, is distributed on several platforms, including a free-subscription digital edition for tablets, mobile applications, the Web and paper. Its content features distinctive, rich and diversified coverage of news and current events. The recipient of numerous awards for the quality of its content and its design, La Presse is also known for its in-depth series and special reports, as well as for the large amount of space it devotes to discussion and debate.

Source:

1. Localytics, April 2014

**Information**

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